

JONNY TRAN

CREATIVE PROJECT /
PRODUCT MANAGER

Contact

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Experiences

02.2022 – Present Hypebeast Ltd. Hong Kong, SAR	Global Project Manager Oversee entire life cycle of Hypebeast's digital media platform with Hypebeast, HBX, Hypebae, HypeArt, Hypemoon, Web3, and HypeMaker.
02.2022 – Present Gannett USA Today McLean, VA	Digital Product Manager, Marketing Build digital marketing and advertising solutions through LOCALiQ.com; a B2B SaaS product for small to mid sized customers and businesses.
05.2021 – 01.2022 Virtual Tables New York, NY	Senior Technical Project Manager Delivered interactive experiences through Virtual Table's virtual event platform. Events include charity galas, meet & greets, and conferences.
03.2018 – 05.2021 Toms Shoes Los Angeles, CA	Product Manager, Design Managed strategic footwear plans regarding design strategy and new business initiatives to grow the brand including collaborations.
10.2014 – 09.2016 D.A. Intl. Group Seattle, WA	Project Manager, Engineering Lead 23+ hardware projects thru the full product life cycle; assured completion of the best design, assembly, and manufacturing.
05.2012 – 04.2013 Milgard Tacoma, WA	Manufacturing Project Engineer Responsible for launching the Essence Series product line and improving efficient manufacturing processes for each configurations.

Education

2016 – 2017 ArtCenter College of Design Pasadena, CA	Master of Science in Industrial Design Focus in User Experience and Interfaces
2015 – 2016 University of California Los Angeles, CA	PMI Certificate in Project Management Professional Awarded with Distinction
2007 – 2012 Washington State University Pullman, WA	Bachelor of Science in Mechanical Engineering Minor in Materials Science and Engineering Focus in Consumer Products and Renewable Energy

Skills & Tools

Project Management	Microsoft Office, Google Workspace, Wrike, Smartsheet, Asana
Product Management	Atlassian Suite (JIRA, Confluence), Miro, Slack
Visual Design	Photoshop, Illustrator, InDesign, Procreate, KeyShot
3D CAD / CAM	SolidWorks, Rhino, NX Unigraphics
Front-end Develop	Figma, HTML & CSS, Javascript, Python
Rapid Prototyping	Z-Printer, Stratasys Mojo, Makerbot Replicator, Multi-axis CNC

